

# Flanagan HOME TEAM

forthright. local. qualified.

We have organized processes, systems, scripts experience, coaching and manpower that allow you to focus on the 20% of activities that make you money, rather than the 80% that doesn't.

By being a team member, you will earn more money per hour and have greater freedom than you ever could working on your own.

Based on 24 deals by an individual agent working 50% buyers and 50% sellers. The agent would spend \$75,000.

- Proven systems for lead generation, follow-up, conversion & closing
- Lead Capture Website \$7200
- Pay Per Click \$6,000
- Social Media advertising \$2400
- Domain Names \$500
- Dedicated Response Telephone #'s \$900
- Print collateral, forms, Business Cards, Personal Brochure listing packages etc.. \$2400
- Graphic Designs, flyers, postcards etc.. \$2400
- Signage- yard \$500 (6 signs)
- Lockboxes- \$825 (125x7)
- Mistakes-(we all make them) \$5000
- Client event- \$3000
- Giveaways - \$1000

#### Support:

- Contract to Close \$8400
- Listing to MLS \$1800
- Weekly Goal and Growth Coaching- \$12,000
- Professional Photography \$7200
- Brokerage Monthly Fees \$1400
- Office Rent \$1500

#### Training

- Ignite- Complimentary
- BOLD \$800
- Mega Camp (w/travel) \$2000
- Family Reunion (w/travel) \$2500

### Brand

- Established Reputation
  - 13 years in this market
  - Certifications:
    - Luxury Home Marketing Specialist - GOLD member
    - SC Real Estate Broker License
    - Certified Distressed Property Expert
    - Professional Salesman Designation

### Awards

- REALTOR of Distinction
- KW Production Awards
- REMAX Production Awards
- Exit Realty Production Awards